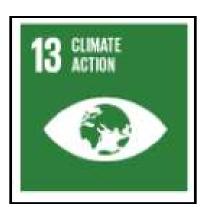


AMITY UNIVERSITY MAHARASHTRA

Established vide Maharashtra Act No. 13 of 2014, of Government of Maharashtra, and recognized under section 2(f) of UGC Act 1956.

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Report on



GOAL 13: Climate Action

Sustainable Development Goals

Year 2021

Amity University Maharashtra, Bhatan Post - Somathne, Mumbai - Pune Expy, Panvel, Bhatan Pada, Maharashtra 410206

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GOAL 13: Climate Action

Pollution Control Technology



Weekend: Responsible Travel Solutions contest from 07 Aug to 08 Aug 2021.

AITT organized online travel as admission drive for BTTM and MTTM program offered on 07 Aug to 08 Aug 2021. The online Travel Solutions contest had interesting and thought-provoking exercise. A total of 6 students registered. Target Audience for the online event were the students those who have cleared their HSC examinations from any board and state/and their parents; students who are in their final year of graduation or diploma from any streams; and have an interest in pursuing a career in the tourism industry. Also, the existing and new batch of BTTM students and their parents, leads for the courses at AITT, new batch of MTTM students and their parents.



The aim of the online : Responsible Travel Solutions contest event is to create wider promotion of the program and the University in whole. Moreover, to apprise target audience about the current tourism trends and how the industry is preparing itself for innovation and re-invention in the during and post pandemic world, through these small activities which has potential to ignite the interest and works as catalyst for students opting tourism as course and pursue their career in this Industry. Beside these there is a major issue is to build the lost confidence among the existing and prospective students

choosing tourism and hospitality industry. These activities also provided an opportunity for existing students and their parents and those interested to engage students and their peer groups about destinations.

The online *Responsible Travel Solutions contest* aims to primarily clear uncertainties regarding the tourism industry and motivate interested students to prepare and equip themselves with the changing dynamic of the industry. The online *Responsible Travel Solutions contest* emphasizes on the importance of innovative travel solutions in terms of the latest 4.0 Industrial technology and future travel .However, it also promote keeping oneself updated with latest challenges and issues and makes more responsible traveler The online competition shall motivate students to build a strong community of writer on responsible travel and be among rationally thinking individuals who are proactive and are capable of writing on sensitive issues. Create awareness about the Tourism and Travel course and the university in general. Visibility of the course will be enhanced facilitating the right candidates to apply for the course.

All the students participated got exposed and aids in increasing the knowledge base. The students were also able to relate to their theoretical concepts learnt during the regular offline classes and were able to link it to the practicality while engaging themselves in creating something concrete of their own. Participants got to understand applicability of the class room knowledge along with the current affairs related to the industry which they learn from various courses offered here in Amity Institute of Travel and Tourism (Mumbai).

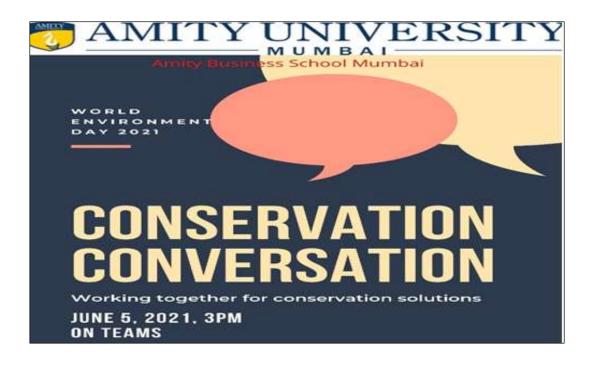
Similar engagements build connection and keep student industry ready. This would help bridge the gap between demand and supply and inculcate industry requirements. Bringing similar activities, assignments and engagements tie both students and teachers on the scale of upward curve in personal and professional sphere. More such online events to be follow to keep the spark and enthusiasm in the students and push them to participate and engage in two-way learning.

Speakers is Shruti Ghose, Co-founder & Director, Garbage Free India (GFI) and Kritika Matolia, Senior Program Lead, Garbage Free India (GFI). Event Dated 24th March 2022 Thursday at 4:00-5-00 pm. Shruti Ghose likes the Gardening and environment enthusiast who is conscious of her choices and tries to lead a sustainable lifestyle.

Event: World Environment Day 2021 : Conservation Conversation

Date:05 June 2021, Time 03PM to 05 PM. Purpose of Event is to celebrate World Environment Day 2021 & Creating Environment & Sustainable Development awareness among students and to decrease vulnerability and improve adaptation capacity among poor local communities associated with climate change. Event Summary is on the Occasion of World Environment Day, Environment Committee of Amity Business School Mumbai taken initiative to create awareness among students through Presentation on different topics of Environment with Guest Lecture on Reimagine, Recreating, Restoring Environment.

Guest Lecture given by Dr. Pavan Kulkarni (Principal Scientific Officer) on Reimagine, Recreating, Restoring Environment & Presentations given by students on the topic of Waste Management, Global Warming, Pollution, Sustainable Development Goals, Recycling of Waste, Green Space Etc. Event attended by 50 students with faculty members.







Dr. Pavan Kulkarni

EXPERT TALK ON REIMAGINING.
RECREATING.
RESTORING
ENVIRONMENT

Date: 5th June 2021 (Saturday)

Time: 4 PM TO 5 PM

